WOODWORK, JEWELLERY & INDUSTRIAL

Product Design & Technology

HOLIDAY HOMEWORK 2017

NAME: ____________________

Yr.12 transition day program – Ian Penn swinburne senior secondary college
Area to cover this week:

- Overview of course.
- Subject requirements - equipment, books, etc.
- Assessment - tasks, weighting etc.
- The Product Design Process - stages, steps and goals.
- Using Illustrator and Photoshop to present your folio - must be computer generated.
- Influences to consider - designers in a range of areas, historical/cultural design movements or styles, technological change, eco-design, aesthetics etc.
- Product design factors that influence the designer.
- Production task:
  - Focus on sustainability
  - Safety procedures in the work room
  - Differences between client and end-user
  - Finding a client - getting this right is absolutely crucial.
  - The role of the client
  - The role of the designer
  - The designer/client relationship - avoiding pitfalls
  - Communicating with your client
  - Client contract
  - Client profile
  - Client logbook - must be kept up to date
  - Choosing a theme, design influence etc.
  - Researching your production task
**TASKS** - to be submitted first lesson in 2017

**FOLIO BASICS**

- Decide on colour scheme/layout details for folio using Illustrator or Photoshop – bring in your chosen page layout for discussion and approval. Keep track of the time it takes you to do this and to get an idea of how much time an average folio of 60 pages will take to complete.

- Determine client and sign contract if you are sure of your choice of client.

- Do client profile – include photo/mood board etc. – see next page. Give as much detail as possible because this will be a point of referral throughout your work.

- Do end-user profile (same as for client) if client is not the end user.

- Formulate a detailed draft of your design brief – in consultation with your client

- Document your contact with client (use client logbook)

- Do your cover page – subject, student number, school name and number (01410) – do not put your name on the cover page.

- Set up your index page

- Set up your bibliography page/s

- Research - start collecting information, pictures and material samples related to your design brief.

- Set up the Font on your computer that you are going to be using for your folio.
CLIENT/END-USER PROFILES

Gather information about your client and end-user that is relevant to the design situation and brief.

If the end-user is not your client you will need to do one for each.

It is essential to include the following:

- Client/end-user’s name
- Approximate age:
- Living situation, if relevant (house, flat, apartment, unit, shared accommodation, etc.)
- Tastes and style – give examples (do mood-board if possible and/or take photos) – here you can really give a lot of information about your client/end-user.
- Budget & explanation of, or reason for budget limitations.
- Client’s ethical or social concerns (if relevant to the brief).
- Any relevant special needs or disability
- Textiles students – record garment sizes worn by the end-user/client – for tops, skirts, pants, T-shirts etc. (commercially available)
- Any further relevant information about the client

Remember to bring in the photo of your client and/or end-user that you will be putting in your folio.
We will be using this draft during week one of 2017 so you must have as much detail as possible.