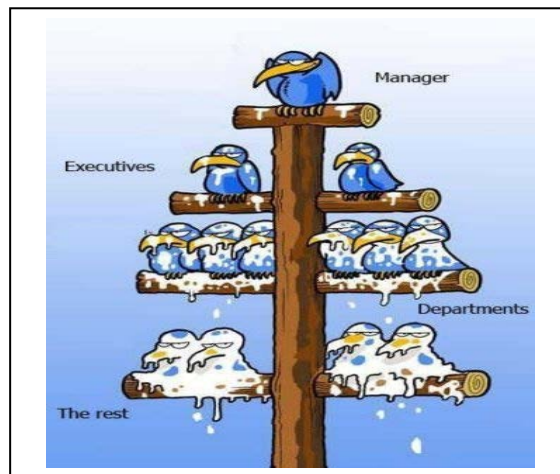


SWINBURNE  
SENIOR SECONDARY COLLEGE

# Business Management HOLIDAY HOMEWORK 2018



<b>Teacher/Subject Coordinator Contact:</b>	Gita Menon
<b>Holiday Homework Required:</b>	<ol style="list-style-type: none"> <li>1. Please see attached handout and complete to during the holidays using the text book and the internet.</li> <li>2. Send a request to join the class FB page- Bus Man Yr 12 SSSC</li> <li>3. Upload one news article/clip on the class FB page during the holidays that is not duplicated and related to the business you have chosen to research.</li> </ol>
<b>Recommended Work:</b>	Read newspaper/online news articles and present at least one new business story in class after the break.
<b>Resources Required for Subject:</b>	<p>Cambridge VCE Business Management 3&amp;4-Gillian Somers, Julie Cain, Megan Jeffrey</p> <p>CPAP Study Guide to VCE Business Management by John Mitchell (Optional)</p>
<b>Key Links:</b>	<p>Check out the Business Management study design: Browse down to Unit 3.</p> <p><a href="http://www.vcaa.vic.edu.au/Documents/vce/busmngmnt/BusinessManagementSD-2017.pdf">http://www.vcaa.vic.edu.au/Documents/vce/busmngmnt/BusinessManagementSD-2017.pdf</a></p>
<b>Additional Resources:</b>	<p><a href="http://www.teachingbubble.com">www.teachingbubble.com</a> and click on Unit 3 Outcome 1- watch videos and attempt practice Qs</p> <p>Edrolo- you are enrolled into this learning tool to work at your own pace at home.</p>



Name:

**Business Management Holiday HW- Research Task**

1) Read Ch 1 and 2- Cambridge VCE Business Management Unit 3 and 4- pg 1 to pg 30.

2) Choose **one** of the following businesses in Australia and research various aspects related to their characteristics, objectives, areas of management responsibilities, stakeholders and corporate culture

- ▶ Australia Post    Woolworths    Thank You Water    Atlassian

Answer the following questions and create a fact file on the business:

- What type of business is it? Sole trader, partnerships, private limited companies, public listed companies, social enterprise and government business enterprises. Explain the business type.

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- From the website, identify the business objectives- making a profit, increasing market share, fulfilling a market or social need, meeting shareholder expectations. If you cannot locate them on the website, create them.

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- Find a recent news story on the business you have chosen and highlight the issue in brief. Is it having a positive impact on the business achieving its objectives or a negative impact?

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- Define corporate social responsibility. Browse through the “Community” or “About Us” tab on the business website and identify initiatives where they are having a positive impact on society, the community, the environment or their employees over and above the legal requirement.

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THAT’S IT FOLKS!



**KEEP  
CALM**

**AND**

**LOVE**

**BUSINESS MANAGEMENT**