SWINBURNE
SENIOR SECONDARY COLLEGE

Media
HOLIDAY HOMEWORK
Year 12, 2019

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Work required in preparation for start of 2019:	*Note: Details of each task listed below.* *Glossary:* Complete the glossary below by providing a definition and at least two examples of each Cross-Study Specifications in your own words. *Development:* 3 concepts for the media form of your choosing summed up in no more than 100 words each. These need to be accompanied by 3 media products of the same genre/style to help you illustrate how you hope to produce your product. *Readings:* Chapters 1, 2, 9 and 10
Textbooks and other resources:	*Nelson VCE Media units 1 – 4, edition 4* by Jo Flack will be our key textbook throughout Year 12 VCE Media. Here's the site to access your digital version of Nelson Media VCE Units 1-4 4th Edition. All you need to do is to open the sleeve at the rear of the textbook to access the code: https://www.nelsonnet.com.au/login

Key Links to other resources:	VCAA Media page: find the Study Design, past exam papers, assessment information, etc. here: https://www.vcaa.vic.edu.au/Pages/vce/studies/media/mediaindex.aspx Class Facebook Group: https://www.facebook.com/groups/2019Yr12MediaSSSC/ Lesson Bucket, an online resource by past State Reviewer of Media Brett Lamb: http://lessonbucket.com/vce-media/units-3-4/narrative/narrative-and-ideology/ If stuck for ideas, start with character as the kernel that motivates your plot along. Billy Marshall Stoneking is a Sydney-based screenwriter who has developed some tremendously useful resources on his website: https://www.wheresthedrama.com/character.htm
Due date:	At the beginning of class, 31.01.2019

Details of holiday homework:

Glossary:

CROSS STUDY SPECIFICATIONS	*DEFINITION*	*EXAMPLES*
Media products		
Media forms		
Media narratives		
Media codes		
Media conventions		
Media technologies		
Media production process		
Development		
Pre-production		
Production		
Post-production		
Distribution		
Consumption		
Reception		
Media language		

Development:

Step 1:

Read the below information and decide which media form you would like to work in for 2019 (e.g. moving image, still image, sound).

Step 2:

Use the following triangular graphic organisers to hone in on the product you wish to create. Write in the centre of each triangle the form and product name before adding three media products in the surrounding triangles that best sum your concept up.

Step 3:

Finally, create a Word Document to write out each of your three concepts as short blurbs no longer than 100 words in length ready to pitch on the first day back from the holidays.

The School Assessed Task

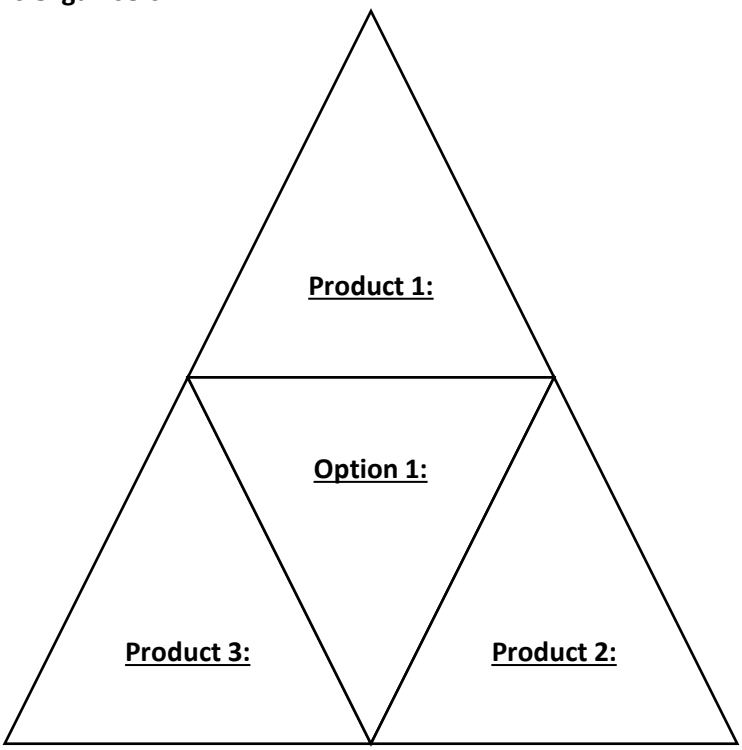
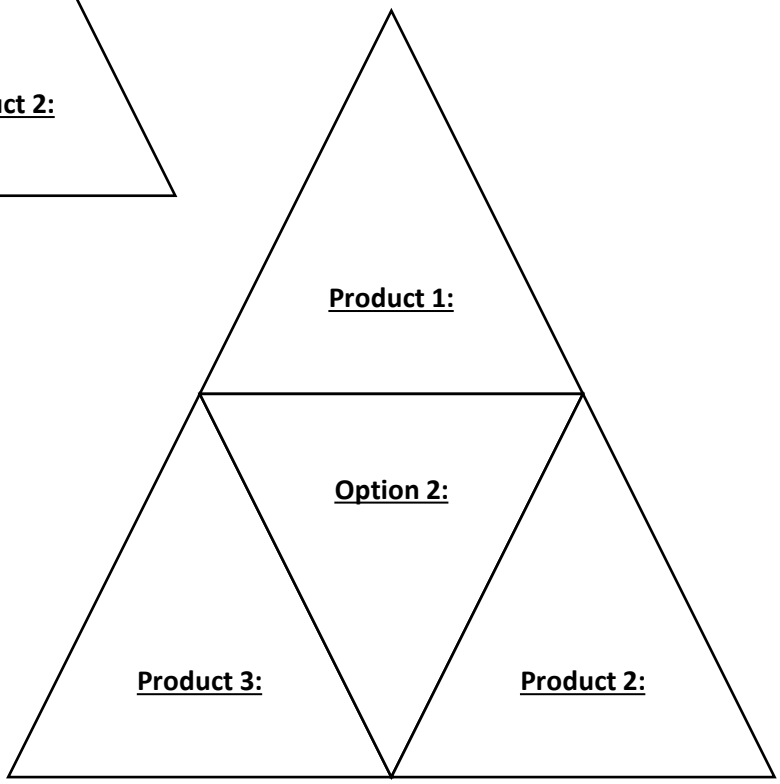
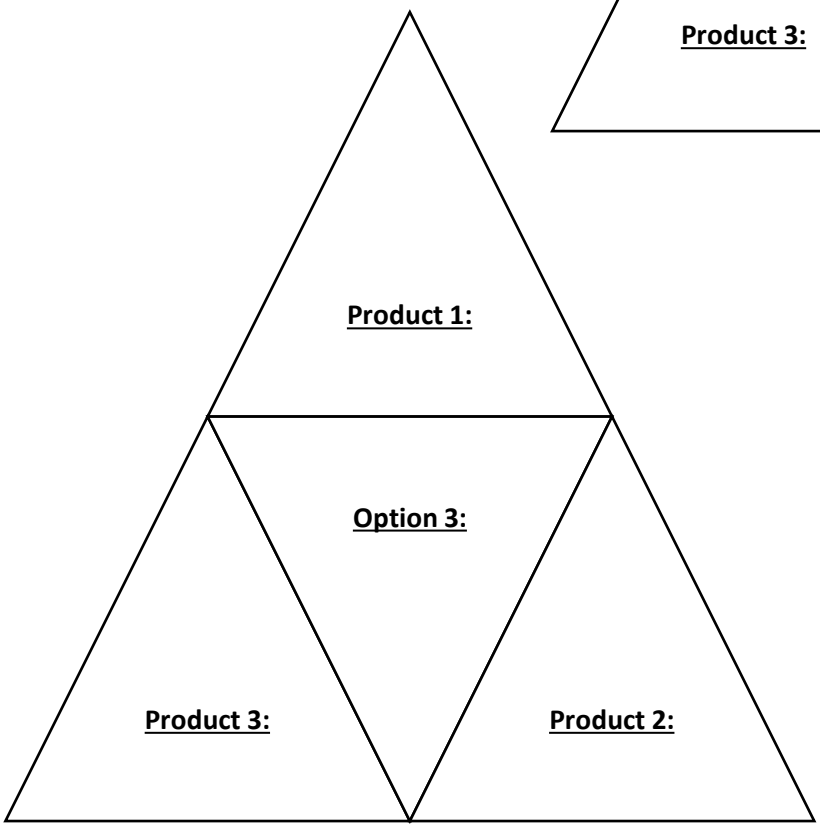
You will produce a media product including audio, visual and/or text components as appropriate in the following forms:

Product and scope of task
• a video or film sequence 3–10 minutes in length, including title and credit sequences
• an animated production of no more than 10 minutes in length, including title and credit sequences
• a radio or audio production of a minimum of 8 minutes in length, including title and credit sequences
• a photographic presentation, sequence or series of images that incorporates a minimum of 10 original source images that must be processed and edited by the student
• a digital or print production of a minimum of 8 pages or layouts produced and edited by the student
• a digital and/or online production that demonstrates comparable complexity and provides user accessibility consistent with other media forms
• a convergent or hybridized media production that incorporate aspects of a range of media forms and is consistent with product durations and/or descriptors listed.

The production of the media product is undertaken individually. However, the implementation of the production design plan may, in some audio and audiovisual productions, require the collaboration of others to realise the student's intentions as developed in the media production design. Group production work and group media production design plans are not appropriate.

While students may incorporate pre-existing material in media productions, the use of such material may detract from the student's capacity to develop an individual and/or distinctive product and may not allow a student the opportunity to fully demonstrate management and organisational skills. Therefore, students need to be aware of the implications of including such material in their work.

You should make yourself familiar with the relevant conditions and restrictions of the *Copyright Act 1968* in relation to the use of professionally produced music, sounds and images in student productions. A good resource is the VCE Season of Excellence website: http://www.vcaa.vic.edu.au/Pages/excellenceawards/seasonofexcellence/generalinfo/copyright.aspx

Students will document their process, changes to their production design and records of iterations of their production in their design which will be submitted twice: once to satisfy the requirements of Unit 3 and again when the final production is submitted in Unit 4. This documentation will be assessed as part of the production.

Graphic Organisers: