

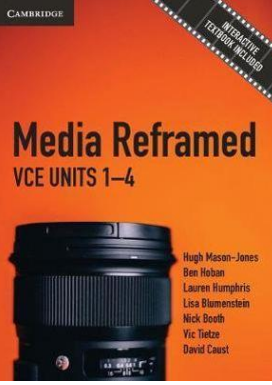


# Media

## SUMMER HOLIDAY HOMEWORK

### Year 12, 2022

<b>Teacher Contact:</b>	Ed Armstrong ed.armstrong@sssc.vic.edu.au
<b>Work required in preparation for start of 2022:</b>	<p>Place the following development work in your online <b>folio</b>. If you have not received an email sharing a folio template email/message me on Discord with your Gmail address.</p> <p><b>For those new to Media</b>, be sure to read through the first six chapters of textbook and arrange a time to catch up with me outside of class.</p> <p>The compulsory holiday work is as follows:</p> <p><b>Research</b> Research 3 media products that inspire you. Place images in the <b>Research page</b> of your folio that will help you discuss the</p> <ul style="list-style-type: none"><li>• Codes</li><li>• Conventions</li><li>• Characteristics of the form</li></ul> <p>that have inspired you. Remember to reference where you have taken sources from.</p> <p><b>Intentions</b> Familiarise yourself with the specifications for the SAT (below), then mind map <b>3 narrative concepts</b> and evaluate the merits of making them in different media forms.</p> <p>For each concept, write a short</p> <ul style="list-style-type: none"><li>• Narrative Outline</li><li>• Statement of Intention</li></ul> <p>Use the examples I have shown in my slides as a point of reference. Place this work in the <b>Conceptualising page</b> of your folio.</p> <p><b>Pitch</b> Choose your favoured concept and use my pitch template to create a 5-minute presentation to introduce the class to what you hope to make in 2022 Media.</p> <p>Shift these Google slides into your assets folder and then embed them into your <b>Pitch page</b>.</p> <p><b>Extension work:</b> <i>For those keen to get a headstart on what we will be covering in Unit 3, I recommend reading up on chapters 7-9</i></p>

<p><b>Textbooks and other resources:</b></p>	<p><b><i>Media Reframed</i></b>  <i>Cambridge VCE Media units 1 – 4</i>, by Hugh Mason-Jones, Ben Hoban, Lauren Humphris, Lisa Blumenstein, Nick Booth, Vic Tietze, and David Caust. This textbook offers a digital version as well, accessible via <a href="http://Cambridge.edu.au">Cambridge.edu.au</a></p> <p>Be sure to access the class <b><i>Discord server</i></b> to keep up to date with the course and share helpful resources that will develop your understanding of all things media. The invite link is <a href="https://discord.gg/PXqyqKYFur">https://discord.gg/PXqyqKYFur</a></p>	
<p><b>Key Links to other resources:</b></p>	<p>VCAA Media page: find the Study Design, past exam papers, assessment information, etc. here: <a href="https://www.vcaa.vic.edu.au/Pages/vce/studies/media/mediaindex.aspx">https://www.vcaa.vic.edu.au/Pages/vce/studies/media/mediaindex.aspx</a></p> <p>Lesson Bucket, an online resource by past State Reviewer of Media Brett Lamb: <a href="http://lessonbucket.com/vce-media/units-3-4/narrative/narrative-and-ideology/">http://lessonbucket.com/vce-media/units-3-4/narrative/narrative-and-ideology/</a></p>	
<p><b>Due date:</b></p>	<p>At the beginning of class, 31.01.2022</p>	

## The School Assessed Task

You will produce a media product including audio, visual and/or text components as appropriate in the following forms:

### Product and scope of task

- a video or film sequence 3–10 minutes in length, including title and credit sequences
- an animated production of no more than 10 minutes in length, including title and credit sequences
- a radio or audio production of a minimum of 8 minutes in length, including title and credit sequences
- a photographic presentation, sequence or series of images that incorporates a minimum of 10 original source images that must be processed and edited by the student
- a digital or print production of a minimum of 8 pages or layouts produced and edited by the student
- a digital and/or online production that demonstrates comparable complexity and provides user accessibility consistent with other media forms
- a convergent or hybridized media production that incorporate aspects of a range of media forms and is consistent with product durations and/or descriptors listed.

The production of the media product is undertaken **individually**. However, the implementation of the production design plan may, in some audio and audiovisual productions, require the **collaboration** of others to realise the student's intentions as developed in the media production design. Group production work and group media production design plans are not appropriate.

You should make yourself familiar with the relevant conditions and restrictions of the **Copyright Act 1968** in relation to the use of professionally produced music, sounds and images in student productions. A good resource is the VCE Season of Excellence website: <http://www.vcaa.vic.edu.au/Pages/excellenceawards/seasonofexcellence/generalinfo/copyright.aspx>